

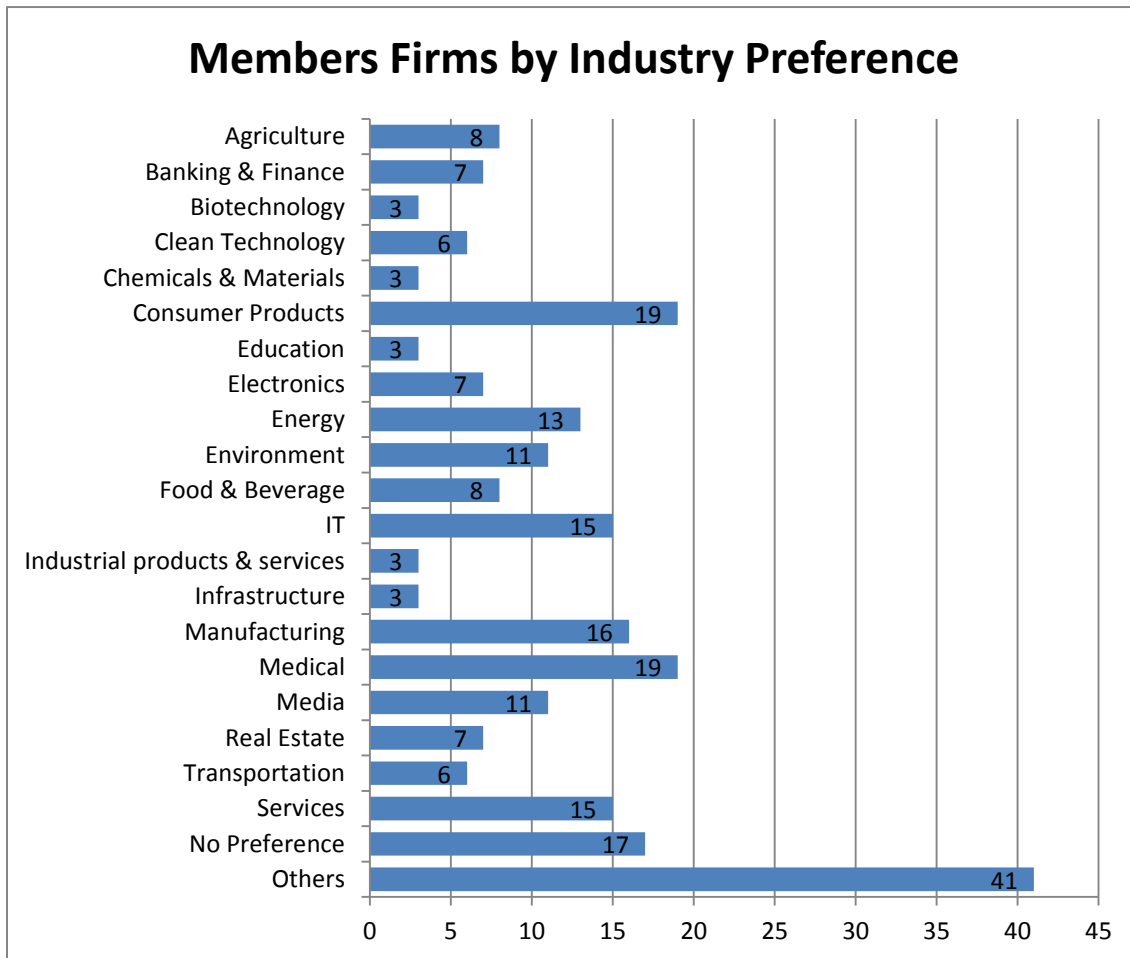
## **SVCA'S SPONSORSHIP & ADVERTISING PROGRAM**

Established in 1992, the Singapore Venture Capital & Private Equity Association (SVCA) is a not-for-profit organisation formed to foster the growth of venture capital (VC) and private equity (PE) in Singapore and around the region. From a humble start of 2, our membership now exceeds 100 and continues to grow with the industry's development.

Since its inception, SVCA has championed various efforts to promote the local VC/PE industry through talks, workshops, seminars, conferences and networking events.

## **SVCA MEMBERSHIP DEMOGRAPHICS**

**Member Firms by Industry Preference** (*Firms can be included in >1 category*) as of 2011.



# **SVCA** *Singapore Venture Capital & Private Equity Association*

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## **EVENT OPPORTUNITIES**

### SVCA Workshop/ Talk

These events focus on raising the awareness of current topical issues facing the industry and we invite relevant speakers with an abundance of experience in the VC/ PE field to come share with our participants on topics ranging from the current economic outlook to fund raising principles. This will be followed by a networking session.

Sponsorship Fee: \$2,000 per session

Benefits of Sponsorship:

1. Five complimentary passes
2. Firm logo on all marketing communications and materials
3. Verbal acknowledgement of sponsorship in introductory remarks
4. Five minutes introductory/ closing speech
5. Opportunity to distribute information to all attendees

## **WEBSITE OPPORTUNITIES**

The SVCA website is a platform created to raise awareness and educate the general public about the venture capital and private equity industry in Singapore. It is also a channel for members and non-members alike to come together and share the latest happenings around them. Visitor demographics range from members of the VC/ PE professionals to entrepreneurs, academia, service providers and individuals with an interest in the industry. The website was recently revamped to provide more relevance towards the promotion and development of the VC/ PE industry.

The website provides:

1. Industry News and Highlights
2. Membership benefits and services
3. Listing of current members
4. Industry Events Calendar
5. Publications
6. Links to partners and recommended service providers
7. Contact information for Association leadership and staff

Premium Placement Banner Ads (Home Page)\*

Dimensions: 300 x 190 pixels

Rates: \$200/ month OR \$2,000/ year

Recommended Service Provider Profile Listing (Resources Page)\*

Logo Dimensions: 150 x 150 pixels

Rates: \$350/ 3 months OR \$1,200/ year

Inclusive in Listing:

1. Contact information for main office
2. List of up to 5 additional locations (city and state/country)
3. Two key contacts and their email addresses
4. A 300 word company profile description
5. A full color logo with hyperlink to company website

*\*Ability to submit new ads/ updates every 3 months.*

SVCA reserves the right to decline advertisements for offerings that compete directly with SVCA products and/ or services or are deemed inappropriate or irrelevant to the SVCA Membership.